

**ENTREPRENEURSHIP DEVELOPMENT CELL  
for 2021 - 2022**

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ANNAAC Accredited Institution  
**KINGS**  
COLLEGE OF ENGINEERING  
Recognized under 2(B) & 12(B) of UGC  
Approved by AICTE, New Delhi  
Affiliated to Anna University, Chennai



ACADEMIC YEAR 2021-22(EVEN SEMESTER) 07.02.2022  
ONLINE WEBINAR

On

**"WORKSHOP ON ENTREPRENEURSHIP SKILLS, ATTITUDE AND  
BEHAVIOUR AND DEVELOPMENT"**

05.02.2022

### REPORT

Entrepreneurship Development Cell and Institution's Innovation Council (IIC) of Kings College of Engineering organized a webinar on "Workshop on Entrepreneurship, Attitude and Behaviour and Development" 05.02.2022.

#### Objective:

In this webinar, the main objective is to motivate people for entrepreneurship and to make them a successful entrepreneur by providing input about the basic skills to be possessed by them. It provides a platform for the students to upgrade and know about the Entrepreneur skills. In addition, this programme will help them to improve their behavior required to proceed their enterprise in a successful way.

#### Resource person:

Mr. R. Venkatesh, Head, Care School of Business, Trichy.

#### Participants:

ED Cell and IIC Members - 76

#### Inaugural Session:

Inaugural session was started through Google Meet(online) by 02.55 p.m. presided over by Dr.J.ArputhaVijaya Selvi, President,Head of the Institution. The dignitaries during the online inaugural session were all the IIC Program Coordinators and IIC Members. The program was started with Welcome address and Introduction about the Resource Persons delivered by Mr.E.Hariharan, Student Head, ED Cell.

#### Highlights of the Session:

In his presentation, the resource person introduced the concept of entrepreneurship. He also discussed skills required to maximize the capabilities of an entrepreneur in order to maximize the capabilities to sustain their business. He also explained clearly what attitude an entrepreneur should develop within themselves. He also discussed how to adapt to the changing environment. During the session, the participants actively interacted with the resource person.

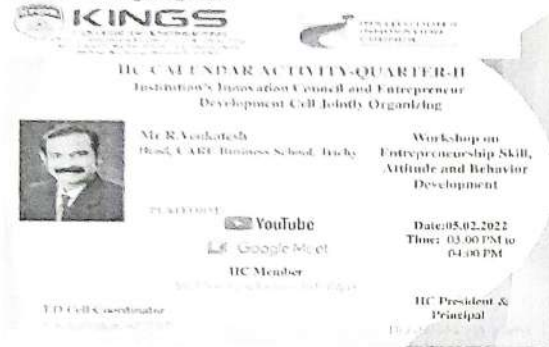
**Benefits Interns of Learning/Skills/Knowledge obtained:**

- Identification of opportunities in entrepreneurship.
- All participants gained a better understanding of entrepreneur skills.
- It helps students gain new experiences and trains them to handle a wide range of challenges.

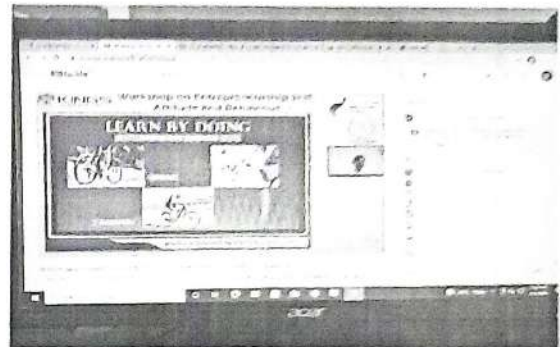
**Valedictory Function:**

Vote Thanks was delivered by Mr. D. Mounish Rajiah - IV ECE, Student Head / ED Cell.

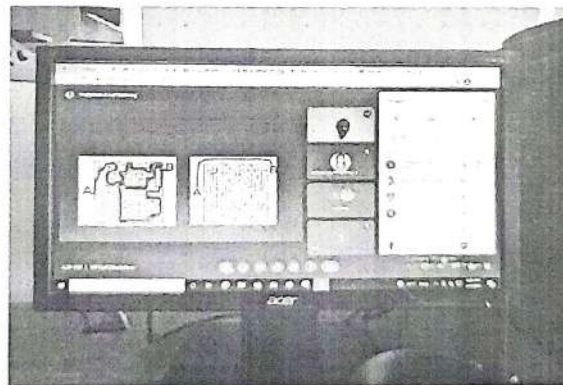
**Event Photographs**



Event Photograph-1



Event Photograph-2



Event Photograph-3

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Coordinator - ED Cell

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7/2/2022  
Vice President-IIC & AP/EEE

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07/2/2022  
President-IIC & Principal



## ACADEMIC YEAR 2021-22(EVEN SEMESTER)

### Workshop on Business Plan Preparation

#### Activity Report

Entrepreneurship Development Cell and IIC of our college organized a Workshop on Business Plan Preparation on 23.03.2022, Mr. P. Saravanan, Assistant Professor, Gnanam School of Business, Sengipatti, Thanjavur, was invited as resource person. He delivered the speech and gave away hands on experience to the students in the topics given below:

The session started with company summary which is related to the nature of the business venture and the vision about the market and also the procedures to be followed for the registration and incorporation of a company.

He described the product or services through which the entrepreneurs can meet out the requirements of the customers.

He explained about the market analysis which includes the various types of business, market conditions and the competitors available in the market.

He narrated about the strategic position of a business venture, i.e., What do they have to do for the target market, and what makes the venture the best and how can they improve and maintain the loyal customer base and etc.,

He described about the organization of the business, and the key members of the management team.

Lastly, he briefed about the importance of knowing the preparation and calculation of Profit and Loss, Cash flow tables and preparation of balance sheet, sales forecast, business ratios, break-even analysis and etc.,



Mr. P. Saravanan, Assistant Professor, Gnanam School of Business, Sengipatti, Thanjavur delivering lecture



Mr. P. Saravanan during activities session

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29/3/2022  
Coordinator ED Cell

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29/3/22  
Vice President-IIC & AP/EEE

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29/3/2022  
President-IIC & Principal



**ACADEMIC YEAR 2021-22(EVEN SEMESTER)**

**Workshop on Entrepreneurship Courses**

**Activity Report**

Entrepreneurship Development Cell organized a Workshop on Entrepreneurship Courses for the ED Cell members on 24.03.2022 (Forenoon). Dr. B.P Upendra Roy, Business Consultant, Propelld – The Future of Education Financing, Tiruchirappalli was the resource person.

Resource person elucidated the courses available for the entrepreneurs and he listed the courses objectives and benefits.



Dr. B.P Upendra Roy, Business Consultant, Propelld delivering lecture



A view of the participants

*[Signature]*  
 29/3/22  
 Coordinator ED Cell

*[Signature]*  
 29/3/22  
 Vice President-IIC & AP/EEE

*[Signature]*  
 29/3/2022  
 President-IIC & Principal

**ACADEMIC YEAR 2021-22(EVEN SEMESTER)**

**Workshop on Design Thinking**

**Activity Report**

Entrepreneurship Development Cell and IIC of our college organized a Workshop on Design Thinking on 24.03.2022. Mr. S. Riyasdeen, Founder & CEO, Spezar Tech Pvt., Ltd., Thanjavur, was invited as resource person.

Resource person started with general introduction about design process of successful Innovators. During the session he explained about thinking capabilities and various design process. Then he has given complete overview of critical thinking abilities and how to develop simple design to get patents. He also briefed about how to design simple product and that can be used in research applications. During the session, the participants actively interacted with the resource person.



Mr. S. Riyasdeen, Founder & CEO, Spezar Tech Pvt., Ltd., Thanjavur delivering lecture

*[Signature]*  
 23/3/2022  
 Coordinator ED Cell

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 29/3/22  
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**ACADEMIC YEAR 2021-22(EVEN SEMESTER)**

**Workshop on Intellectual Property Rights**

**Activity Report**

Entrepreneurship Development Cell and IIC of our college organized a Workshop on Intellectual Property Rights on 25.03.2022. Mr. B. Narasimman, Patent Holder – Drone Technology, Proprietor, Aathiyam Automation, Thanjavur, was invited as Resource Person. He delivered about the basics of Intellectual Property Rights and narrated the guidelines to be followed while applying for IPR.

He described about the law governing Intellectual Property Rights, Types of Intellectual Property Rights and he explained how he got the patent rights for his product, the role of statutory and judicial frame work in protecting the rights. He listed the stages involved in registration process to get Patent, Copyright or Trademark.

He also explained the Patent Act, Copyright Act and Trademark Act in detail.

Student participants actively interacted with the resource person and got benefited.



Mr. B. Narasimman and Dr. K. Suthakar on the dias



Mr. B. Narasimman delivering lecture

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 29/3/2022  
 Coordinator ED Cell

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 29/3/2022  
 President-IIC & Principal





**ACADEMIC YEAR 2021-22(EVEN SEMESTER)**

**Product Showcase Summit**

**Activity Report**

Entrepreneurship Development Cell and IIC of our college organized a product showcase summit on 28.03.2022 (Afternoon) for our college students (Tamil Nadu Student Innovators 2021 participants).

As a whole 8 teams participated in the summit and explained about their innovative ideas and the proto type model of their products to the panel of juries from our college.

Based on the marks awarded by the Juries best idea was selected as the winner and Runners.

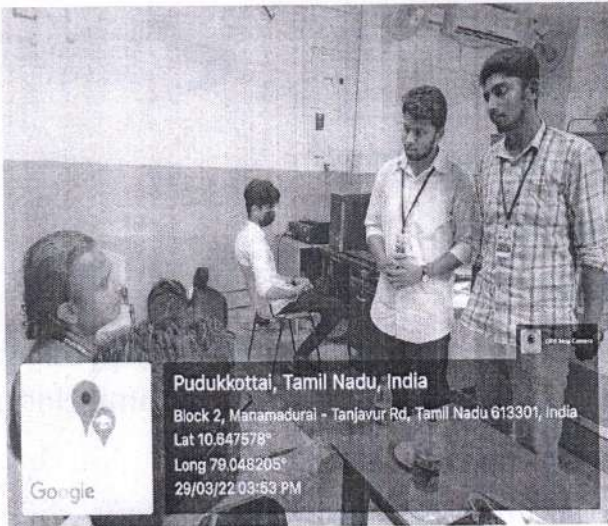


**Students during product showcase summit**




**Students during product showcase summit**






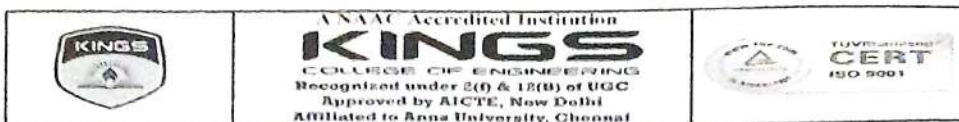
Students during product showcase summit

  
 29/3/2022  
 Coordinator ED Cell

  
 29/3/2022  
 Vice President-IIC & AP/EEE

  
 29/3/2022  
 President-IIC & Principal





ACADEMIC YEAR 2021-22(EVEN SEMESTER) 20.12.2021

ONLINE WEBINAR

On

“Awareness Programme on TNSI 2021 and One Million Idea”

16/12/2021 to 18/12/2021

### REPORT

Entrepreneurship Development Cell of Kings College of Engineering organized a webinar on Awareness Programme on TNSI 2021 and One Million Idea” 16/12/2021 to 18/12/2021.

#### Objective:

The main aim of the webinar is to create awareness about Tamil Nadu Student Innovators 2021 and One Million Idea concept introduced by the Entrepreneurship Development and Innovation Institute, Tamil Nadu.

#### Resource person:

Mr. M. Martin, Field Coordinator, EDIITN - SASTRA University, Thanjavur.

#### Participants:

II, III and Final Year students of all discipline = 425 participants

#### Inaugural Session:

Inaugural session was started through Google Meet(online) by 05.59 p.m. presided over by Dr. J. Arputha Vijaya Selvi, President, Head of the Institution. The program was started with Welcome address and Introduction about the Resource Persons delivered by Mr. S. Aparnaa, Member, and ED Cell. The programme was scheduled for 3 days with a different set of batch of students from 16/12/2021 to 18/12/2021.

#### Session highlights: (Awareness Programme on TNSI 2021)

It began with an overview of different initiatives taken by Tamil Nadu Government (TNSI(Tamil Nadu Student Innovators - 2021) to draw out innovative ideas from students who are pursuing Technical (Engineering & Polytechnic) and Art & Science. Also, he explained the objective behind the launching of the contest. Resource person described the stages of selecting the best ideas given by the students. He listed the prizes announced by the Government for those who will win the contest.

**Session highlights: (Awareness Programme on One Million Idea)**

In this session, resource person explained the theme behind "One Million Ideas" initiatives taken by the Entrepreneurship Development Innovation Institute, Government of India and Tamil Nadu State Government to promote innovation culture into various educational Institutions like State and Central Universities, Government Aided Educational Institutions, Self Financing Institutions and etc., He listed the benefits of the programme. Also, tips on how to register in the web portal. The resource person explained the Innovation Voucher Programme (IVP). The program was eagerly attended by all participants, who gained new knowledge from it.

**Benefits Interns of Learning/Skills/Knowledge obtained:**

- The students are aware of TNSI 2021 and know about the registration process.
- Various schemes provided by the State and Central Governments to promote innovation among students.
- Learned about the Innovation Voucher Programme.

**Valedictory Function:**

Finally, vote of thanks was given by Dr. K. Sudhakar, Coordinator, ED Cell.

**Event Photographs**



Event Photograph-1



Event Photograph-2



Event Photograph-3

*J. J. J.*  
20/12/2021  
Coordinator - ED Cell

*P. J. J.*  
20/12/2021  
Vice President-IIC & AP/EEE

*J. J. J.*  
20/12/2021  
President-IIC & Principal